

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRAZ Raleigh, NC	Date: 9/10/12
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I, Heidi Guerra

being/on behalf of: Chad Barefoot, a legally

qualified candidate of the Republican political

party for the office of: State Senate

in the _____

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	Attached			

Total Charges: \$56,780 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Chad Barefoot

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chris Ayers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/12
Date

Date _____

Heidi Guerra
Signature

Signature _____

To Be Signed By Station Representative

 Accepted

☐ Accepted in Part

☐ Rejected


Signature

Printed Name Matt Danga

Printed Name _____

654
Title

Title

CONTRACT

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

And:

Innovative Advertising
Attention: Derrick Hayes
403 N. Columbia St.
Covington, LA 70433

<u>Contract / Revision</u> 117691 /		<u>Alt Order #</u> 06249827
<u>Product</u> NC STATE SENATE		
<u>Contract Dates</u> 09/10/12 - 09/30/12		<u>Estimate #</u> 978
<u>Advertiser</u> Barefoot for NC Senate		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAZ	<u>Account Executive</u> Derrick Hayes	<u>Sales Office</u> Dallas TereRep
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> SD18	<u>Product Code</u> POL
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAZ	09/10/12	09/28/12	WRAL's 10p News On Fox 5(Late News			:30			NM	12	\$13,080.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$1,090.00			
		Week: 09/17/12	09/23/12	MTWTF--				4	\$1,090.00			
		Week: 09/24/12	09/30/12	MTWTF--				4	\$1,090.00			
N 2	WRAZ	09/16/12	09/30/12	NFL Pregame	Pregame show		:30			NM	3	\$6,540.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$2,180.00			
		Week: 09/17/12	09/23/12	-----1				1	\$2,180.00			
		Week: 09/24/12	09/30/12	-----1				1	\$2,180.00			
N 3	WRAZ	09/30/12	09/30/12	NFL Panthers Game	Panthers Game		:30			NM	1	\$8,170.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$8,170.00			
N 4	WRAZ	09/15/12	09/15/12	MLB Regular Season	MLB		:30			NM	1	\$480.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1-				1	\$480.00			
N 5	WRAZ	09/22/12	09/22/12	MLB Regular Season	MLB		:30			NM	1	\$480.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1-				1	\$480.00			
N 6	WRAZ	09/29/12	09/29/12	MLB Regular Season	MLB		:30			NM	1	\$480.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$480.00			
N 7	WRAZ	09/15/12	09/15/12	College Football Late	College Football La		:30			NM	1	\$1,905.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1-				1	\$1,905.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
117691 /	06249827

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/12 - 09/30/12	NC STATE SENATE	978

<u>Advertiser</u>	<u>Original Date / Revision</u>
Barefoot for NC Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 8	WRAZ	09/22/12	09/22/12	College Football Late	College Football L		:30			NM	1	\$1,905.00
Candidate Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/17/12 09/23/12 -----1- 1 \$1,905.00												
N 9	WRAZ	09/29/12	09/29/12	College Football Late	College Football L		:30			NM	1	\$1,905.00
Candidate Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/24/12 09/30/12 -----1- 1 \$1,905.00												
N 10	WRAZ	09/16/12	09/16/12	NFL Panthers Game	Panthers Game		:30			NM	1	\$8,170.00
Candidate Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/10/12 09/16/12 -----1 1 \$8,170.00												
N 11	WRAZ	09/23/12	09/23/12	NFL Late Game	NFL Late		:30			NM	1	\$6,805.00
Candidate Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/17/12 09/23/12 -----1 1 \$6,805.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 WRAZ 09/17/12-09/23/12 NFL Late Game NFL Late -----Su :30 \$6,805.00 NM												
See MG 11.2												
2 WRAZ 09/23/12-09/23/12 NFL Early Game NFL Early -----Su :30 \$6,805.00 NM												
Ⓜ MG for 11.1 09/23												
N 12	WRAZ	09/17/12	09/24/12	Mon Prime 8-9p	8-9p		:30			NM	2	\$7,080.00
Candidate Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/17/12 09/23/12 1----- 1 \$3,540.00												
Week: 09/24/12 09/30/12 1----- 1 \$3,540.00												
Totals											26	\$57,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	26	\$57,000.00	\$48,450.00
Totals	26	\$57,000.00	\$48,450.00

Signature: _____ **Date:** _____

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